

ENTER THE GOLDEN TICKET SWEEPSTAKES FOR A CHANCE TO WIN A CANDY FILLED EXTRAVAGANZA!

Five winners will receive a trip to New York City that includes:

- A VIP experience at Dylan's Candy Bar
- Tickets to Matilda the Musical
- A year's supply of chocolate!
- A visit to the Empire State building
- A library of Roald Dahl books
- AND MORE!

First & Last Name: _____

Mailing Address: _____

Phone Number: _____ Age: _____

Parent/Guardian's First & Last Name: _____

Parent/Guardian's Email Address: _____

To enter, mail this entry form to:
Roald Dahl National Golden Ticket Sweepstakes
Penguin Young Readers Marketing
345 Hudson Street, New York, NY 10014

Official Rules for the Roald Dahl National Golden Ticket Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING. Open to residents of the fifty United States and the District of Columbia ages 6 or older. **How to Enter:** 1. To enter the **Roald Dahl National Golden Ticket Sweepstakes** ("Sweepstakes"), please read these Official Rules and submit a completed entry form. Entry forms are available at the website www.roaddahl.com or at bookstore displays. Print out and complete an entry form from the website or complete an entry form from a bookstore display by including: your first and last name, mailing address, telephone number, age, and, if under 18, your parent or legal guardian's first and last name, telephone number (if different) and/or email address. Send completed entry forms to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: **Roald Dahl National Golden Ticket Sweepstakes**. Submissions by fax or email will not be considered. Limit one entry per person or household. 2. Sweepstakes begins April 1, 2014. Entries must be postmarked on or before August 8, 2014 and received on or by August 15, 2014. Entries are void if they are in whole or in part illegible, incomplete or damaged. Sponsor assumes no responsibility for late, lost damaged, incomplete, illegible, postage due or misdirected entries. 3. Penguin Young Readers Group, a division of Penguin Group (USA) LLC ("Sponsor") and its parent, subsidiary and affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes. **Winners:** 1. From all eligible entries received, five (5) Grand Prize winners will be chosen in a random drawing held on or about August 19, 2014 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding. 2. Winners will be notified by telephone and/or mail. The odds of winning depend on the number of eligible entries received. **Prizes:** 1. There are five (5) Grand Prizes available to be won, each consisting of: • A trip to New York City for two (2) (winner and winner's parent or legal guardian if winner is under 18) via round-trip economy class from the airport nearest to winner's hometown. (Approximate Retail Value ("ARV") = \$1,250.00). If winner does not require airfare, the prize will include round trip ground transportation for two (ARV = \$200.00); • A three (3) night hotel stay (ARV = \$1,000.00); • Tickets to "Matilda the Musical" (ARV = \$400.00); • A Dylan's Candy Bar VIP Experience (ARV = \$250.00); • A visit to the Empire State Building (ARV = \$60.00) and the New York Public Library; • Lunch at Serendipity (ARV = \$40.00); • Books for the winner's hometown public or school library (ARV = \$5,000.00); • A year's supply of chocolate (ARV = \$1,200.00); and • A library of Roald Dahl's books for each winner's personal collection (ARV = \$100.00). Total ARV of each prize = \$8,250.00 - \$9,300.00 (Total ARV of all prizes = \$41,250.00 - \$46,500.00). Winner is responsible for any expenses not expressly included in the prize description, such as transportation to and from their hometown airport, travel within New York City, personal expenses, travel and health insurance, meals, beverages, gratuities and any additional hotel expenses such as telephone calls, incidentals and upgrades or other charges that may arise. Winners must sign and return Affidavits of Eligibility and Release and their travel companions must return Travel Companion Releases prior to commencement of travel. The trips will take place during September 2014, and winners and travel companions must be available for travel on those dates determined for the trips. 2. In the event that there is an insufficient number of entries Sponsor reserves the right not to award the prizes. **Eligibility:** This sweepstakes is open to residents of the fifty United States and the District of Columbia, ages 6 and older. Employees of Sponsor, and its parent company, subsidiaries, affiliates, or other parties in any way involved in the development, production or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Sweepstakes. Void where prohibited by law. All state and local restrictions apply. **General:** 1. No substitution, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value. 2. All expenses, including taxes (if any), related to receipt and use of prizes are the sole responsibility of the winners. 3. Winners will be required to execute an Affidavit of Eligibility and Release ("Affidavit") and the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit the prize and another winner will be selected. If a selected winner is under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winners shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form. 4. By accepting the prizes, winners (and their parents or legal guardians where applicable) grant to Sponsor the right to use their names, likenesses, hometowns and biographical information in advertising and promotion materials, including posting on the Sponsor's and author's website, without further compensation or permission, except where prohibited by law. 5. **LIMITATION OF LIABILITY.** By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiary or affiliated companies, or the agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for any loss harm, injuries, damages, cost or expenses arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prizes. **UNDER NO CIRCUMSTANCES SHALL THE RELEASED PARTIES BE LIABLE FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES, ATTORNEYS' FEES, OR ANY OTHER DAMAGES.** 6. Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes. **Winners List:** For a copy of the winners list, send a self-addressed, stamped envelope by February 19, 2015 to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: Roald Dahl National Golden Ticket Sweepstakes Winners List. **Sponsor:** Penguin Young Readers Group, A Division of Penguin Group (USA) LLC, 345 Hudson Street, New York, New York 10014