The Marvellous Dream Jar Trail Competition
The BFG Dream Jar Trail

2016 marks Roald Dahl’s 100th birthday and we’re celebrating 100 years of the world’s number one storyteller, with many marvellous events throughout the year. As part of the celebrations, we’re excited about the release of the blockbuster The BFG by Steven Spielberg.

Our marvellous partners Entertainment One, The Roald Dahl Literary Estate, Save the Children and London & Partners have come together to inspire the country to DREAM BIG with The BFG Dream Jar Trail. Roald Dahl’s Marvellous Children’s Charity is incredibly excited to bring you The Marvellous Dream Jar Trail Competition so you can celebrate Roald Dahl in the most splendiferous of ways!

This spectacular event runs from 9th – 31st August. The streets of London and parts of the UK will be taken over by 50 magical, GIANT dream jars which contain the dreams of much-loved celebrities. All of the jars will be auctioned from 17th July – 31st August, so you can still follow the trail while the auction commences. Proceeds of 4 of the jars is being donated to Roald Dahl’s Marvellous Children’s Charity and you can donate to our Dream Jar appeal here: http://campaign.justgiving.com/charity/roalddahl/dreams
Snap a photo with all four jars and send your pics to fundraising@roalddahlcharity.org to be in with a chance of winning some marvellous competition prizes including:

- A Golden Ticket, providing FREE family entry to our sister charity: The Roald Dahl Museum and Story Centre
- A Gift Card for the Odeon so you can see The BFG at any UK Odeon Cinema
- Marvellous (surprise) goodies

Don’t forget to share your photos on social media, Tweet us @RoaldDahlFund and find us on Facebook. Marvin the marvellous crocodile will be judging the competition and the winner will be announced on 1st September.

Just like Sophie in Roald Dahl's The BFG, seriously ill children face frightening and uncertain circumstances with courage. Roald Dahl’s Marvellous Children’s Charity supports these children across the UK to brave the unknown. Our Roald Dahl children’s nurses help children to carry on dreaming no matter what lies ahead.

After you’ve snapped your photos and sent them into fundraising@roalddahlcharity.org Join our Dream Appeal and make a donation today, you can help us to provide more nurses to support children and their families where they are most needed. Roald Dahl nurses are a lifeline to families, helping them through tough times, like Roald Dahl nurse Roz who supports children like Seren who has severe epilepsy.

Want to bid at the Dream Jar Auction? Find out more about how to get your hands on your very own Dream Jar with Paddle8 https://paddle8.com/auction/bfg/

Good luck!
Roald Dahl’s Marvellous Children’s Charity
Who are the celebrities and what are their dreams?

Our marvellous celebrities have captured their dreams in jars all across London. Take a look below to see where the Marvellous Dream Jar Competition will take you. For more information about the Dream Jars visit: http://www.visitlondon.com/bfg

HRH Duchess of Cornwall

Dream: Read

Snap a picture of the Jar: St James’s Park (North side)

Photo Idea: Reading is very important to HRH Duchess of Cornwall, why not bring your favourite book along for the photo?

How to get there: St James’s Park, Green Park, Charing Cross, and Westminster tube stations are all within walking distance.
Dream: Happy Jumble of Life

Snap a picture of the Far:
New Bond Street

Photo Idea: Sophie loves the seaside, why not include something that represents your favourite place in the photo?

How to get there: Bond Street tube station is closest and Oxford Circus, Green Park and Marble Arch tube stations are all within walking distance.
Dream: I dreamt I could fly

Snap a picture of the Jar:
The House of Illustration, Granary Square, King’s Cross.

Photo Idea: Quentin Blake is a world famous illustrator so get as creative as you like. Why not draw a picture of your favourite Dream Jar and include it in your photo?

How to get there: Kings Cross St Pancras, Kings Cross International and Kings Cross tube are the closest stations. Mornington Crescent tube station is also nearby.
Tim Minchin

Dream: Theatre of Dreams

Snap a picture of the Tar
Neal Street, Covent Garden

Photo Idea: Tim loves to make people laugh through stories and music. Why not include what makes you laugh in your photo or see who has the best laughing face?

How to get there: Covent Garden tube, is the closest station with Tottenham Court Road, Leicester Square and Holborn tube stations nearby.
Psst, Use the map below to tick off all the marvellous Dream Jars you've found!