Pizza, pudding and plonk evening with friends and family - so easy to do and you can be really creative!
Pack cars - help your customers take all their lovely Dunelm goodies back to their cars.

Q for...
Quintessentially British event - bring the tea, scones and jam out and celebrate Britain.

R for...
Raffle - why not hold a raffle in store?
Refreshments - take any opportunity to sell refreshments and cakes in store or at home.
Red croc run - run a local 5K or 10K race dressed up like Marvin the crocodile or just wear one of our charity t-shirts.

S for...
Screen free challenge - how long can you go without using your mobile, tablet, TV and laptop?
Super snappy swim - hold a swimmathon in your local pool.
Snappy dresser day - come to work wearing your finest and pay £2 for the privilege.

T for...
Treasure hunt - hide cardboard Marvin cut-outs around your store and see how many people can find them as they shop.
Tug of war - grab a rope, split your colleagues into two teams and see who is the strongest.

U for...
Unwanted gift sale
University Challenge

V for...
Vintage fair - charge for stalls and entrance.
Variety show

W for...
Windscreen washing - wash screens for the day in your Dunelm car park and ask for a donation.
Wine and cheese event - double up with a raffle, tombola and a "Guess the..." competition. Could your Dunelm store donate some prizes?
Wear red day - pay £2 to dress up as a strawberry, a tomato or chilli pepper, or just wear red like Marvin.

X for...
Xmas hampers - take a stall at a local Xmas market or sell in-store.
X-treme personal challenges such as trekking the Himalayas, swimming with sharks or cycling from London to Paris, what could you do?

Y for...
Yodelling competition - lederhosen optional!
Yard of ale competition at a local pub or brewery - fee to enter.

Z for...
Zumba challenge - hold a Zumba danceathon in store. How long can you Zumba for?
Zzzzzzz - sponsored sleepover in your Dunelm store.

The Marvellous A-Z of Fundraising

Fantastic fundraising ideas

ROALD DAHL'S
Marvellous
Children's Charity

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Illustrations © Quentin Blake

Dunelm

ROALD DAHL'S
Marvellous
Children's Charity
Take a look at our **Marvellous A-Z** of fundraising ideas

We have lots of fantastic ideas to help you make your fundraising a huge success. Whether you plan to fundraise in your Dunelm store, at home or in the community we can help you have fun whilst helping seriously ill children brave the unknown.

### A for...
Auction of promises - offer to wash someone’s car for a month, do the ironing or other jobs for a donation.

Afternoon tea in your Dunelm store or in a nearby park.

### B for...
Bingo evening at a local pub, hall or even in store.

Board games or a cinema evening - good one to combine with a pizza, pudding and plonk night.

**Big Brave BBQ** - brave the English weather and hold a BBQ or picnic for you and your colleagues.

### C for...
Coffee and cake sale - everyone loves a cake or two or three... and why not combine it with a raffle?

Charity car wash - wash customers’ cars in your Dunelm car park.

Crocodile quiz night - who will be the snappiest quiz master in your store?

### D for...
Dare to dance - hold a danceathon in your local hall or even in store. How about a crocodile conga?

Duvet challenge - using your in-store beds, see who can make a bed the fastest. Charge £1 to enter.

### E for...
Ebay - sell unwanted items or gifts on your own or as a group. (January is a great time for this!)

**Easter egg hunt** - organise a hunt around your Dunelm store and see who can find the most chocolate eggs.

### F for...
Football match collections - contact your local football club.

Fashion show - find all your good quality clothing, get your friends on the catwalk and sell items afterwards with some wine and nibbles.

### G for...
Guess the name of a teddy, the weight of Marvin or sweets in a jar for a small fee.

Greek night with fantastic food, fancy dress and plate smashing; or organise a charity golf day at a local golf club.

**Give something up** - challenge yourself and your colleagues to give up chocolate for example, and ask for sponsorship.

### H for...
Homemade goodies - grab some friends or colleagues and make some homemade goodies, such as crafts, sweets and treats, and find a market to sell them.

**Head shave** - get sponsored!

### I for...
Individual donations - donate an hour’s or day’s pays through payroll giving or direct debit. Our Gift Aid envelopes can be used to increase the value of donations where eligible.

**I** **n** **i** **t** **i** **n** **w** **i** **t** **h** friends - instead of the usual monthly meet up at a local restaurant, create a lovely menu, invite people and ask them to pay what they think the meal is worth...

### J for...
Jelly eating competition in your Dunelm store.

**J** **u** **m** **b** **l** **e** sale - organise a jumble sale, charge a few pounds per table and offer drinks and treats for a donation.

### K for...
Kite flying competition - advertise the event at a local park and on social media, design and make kites on the day to fly in a competition for a prize - £1 to enter!

### L for...
Litter picking - get a team together and get sponsored to clean up the local area - don’t forget to contact your local council and let them know about the fantastic job you intend to do.

### M for...
Marvellous march - gather your friends and colleagues and go on a sponsored march around the town. Perfect for those with children.

Mobile phone recycling - every phone can generate between £3 and £5 for charity!

**Marvin’s movie night** - hold a movie night in store or in your local hall, just make sure you get a licence.

### N for...
Night in with friends - instead of the usual monthly meet up at a local restaurant, create a lovely menu, invite people and ask them to pay what they think the meal is worth...

### O for...
Old gold - gather up your old broken, twisted and unwanted gold items and exchange them into lovely cash!

Odd job day - get donations from friends and relatives or even the boss!

### P for...
### Q for...
### R for...
### S for...
### T for...
### U for...
### V for...
### W for...
### X for...
### Y for...
### Z for...
Marvin’s Marvellous Challenge: Be Brave!

Our mascot, Marvin, has challenged you to do something brave to help seriously ill children brave the unknown. Why not set yourself a personal challenge and raise money for our charity? We have suggested a few ideas below, but encourage you to make up your own so it is personal – all we ask is that you are brave in your challenge!

What To Do

Throw away your smart phone for 24 hours.
Give up chocolate for a week.
Ditch make-up for a day.
Cut out tea and coffee.
Shave your head.
Conquer a fear – hold a tarantula or climb a skyscraper.

I’m feeling brave...

ROALD DAHL’S Marvellous Children’s Charity
Where your money goes

£29
can pay for a Roald Dahl nurse for one hour, helping a child to understand their illness.

£50
can go towards a support weekend for a family, introducing them to new friends for life.

£500
can help a seriously ill child in financial hardship to have quality time with their family.

Ask your family and friends to sponsor you via your Just Giving page, by texting DNLM16 £5 to 70070, by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form.

Share your brave challenges via our Facebook group Dunelm Charity Champions.
Brrrr, it’s cold outside! Let’s make our homes all warm, snuggly and cosy this autumn and winter with the Winter Warmer Challenge. Think woolly knitted jumpers, mince pies in front of log fires and comfy throws and blankets.

What To Do

• Why not tap into your craft skills and knit items to sell? Friends will love woolly hot water bottle covers, scarves and mittens. Don’t forget to use red wool for Marvellous and green for Dunelm – how Christmassy!

• Calling all bakers! Who can make the tastiest mince pie, the scrummiest pumpkin pie, or the most delicious Christmas cake? Have a Bake Off and sell your yummy treats.

• Make gingerbread biscuits in the shape of Marvin with a crocodile cookie cutter. Don’t forget to decorate them!

• Children will love hand stitched stockings to put out on Christmas Eve! A prize could be awarded for the best design!

• ‘Guess the...’ games are always popular. How about guess the name of the elf and guess the number of baubles in a jar?

I’m feeling all warm inside...

ROALD DAHL’S Marvellous Children’s Charity
£100 can go towards a counselling and listening service for families of seriously ill children.

£230 can pay for a Roald Dahl nurse for one day, helping up to ten children to cope with their illness.

£500 can help to improve the everyday life of a seriously ill child via our Family Fund.

Collect donations in the charity buckets and tins. You can also ask your family and friends to sponsor you via your Just Giving page; by texting DNLM16 £5 to 70070; by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form.

Share your winter warmer ideas and photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
Can you dress to impress? Hold a Snappy Dresser Day where everyone pays £2 to come to work in their best attire. Why not have a prize for the best dressed, chicest, smartest, snappiest dresser?

What To Do

Ditch your uniform or usual work clothes and dig out your most formal clothes!

Think...
- wedding and bridesmaid outfits...
- suits...
- cocktail, evening, prom and little black dresses...
- ball gowns...
- tuxedos...
- black or white tie...
- your Sunday best!

Anything goes as long as you are glamorous, elegant, sophisticated, well-groomed and chic!

Red is a snappy colour...

ROALD DAHL'S Marvellous Children's Charity
Where your money goes

£100 can help a family caring for a seriously ill child become a stronger family.

£250 can go towards individual music therapy sessions for children with life-limiting conditions, developing their ability to communicate.

£500 can pay for a Roald Dahl nurse for 17 hours.

Collect donations in the charity buckets and tins. You can also ask your family and friends to sponsor you via your Just Giving page; by texting DNLM16 £2 to 70070; by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form.

Share your snappy dresser photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
Big Brave BBQ

Host a Big Brave BBQ this summer – invite your friends, family and work colleagues. Sizzle some sausages and flip some burgers to raise funds for seriously ill children. Don’t let the Great British weather stop you – brave it and help seriously ill children brave the unknown.

What To Do

• Join our Marvellous barbequing champions on Saturday, 28 May 2016 or choose a date that suits you.
• Invite your friends and family.
• Think of some competitions you’d like to hold. A treasure hunt, bake off and quiz are always popular. Charge a small fee to enter.
• You could theme your BBQ or ask everyone who comes to design an apron or chef’s hat!
• We want everyone to have a good time, so see the flyer called ‘BBQ and Picnic Guidelines’ to stay safe!

ROALD DAHL’S Marvellous Children’s Charity
Join our Marvellous barbequing champions on Saturday, 28 May 2016 or choose a date that suits you.

Where your money goes

£50
can fund pain-relieving sensory lighting for a child with a traumatic brain injury.

£230
can fund a Roald Dahl nurse for one day.

£500
can go towards an activity day for children with severe epilepsy.

Ask your family and friends to donate via your Just Giving page, by texting DNLM16 £5 to 70070, by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form. Cash donations can be paid into your bank and transferred to the Charity.

Share your Big Brave BBQ photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
Wear Red Day

Show your support for our charity by wearing red - the favourite colour of our mascot, Marvin! Hold a Wear Red Day where everyone pays £2 to come to work in red clothes! You can even provide a prize for the most imaginative costume!

What To Do

- Think red foods... dress as a tomato, chilli pepper or rhubarb.
- What about red animals... a ladybird, fox or butterfly?
- Red fruits... strawberries, apples and cherries.
- Or simply wear a red t-shirt and trousers or a onesie.
- You could even wear our red Team Marvellous t-shirt and cap.

Anything goes as long as it’s red!

I like red...

Roald Dahl’s Marvellous Children’s Charity
Where your money goes

£50

can support young people with hydrocephalus, helping them to smile again.

£100

can help young people with sickle cell to challenge the taboo around their illness.

£500

can go towards a residential weekend for children with encephalitis and their families, bringing them fun and new friendships.

Collect donations in the charity buckets and tins. You can also ask your family and friends to sponsor you via your Just Giving page; by texting DNLMI6 £2 to 70070; by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form.

Share your wear red photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
Big Brave Picnic

Host a Big Brave Picnic this summer – invite your friends, family and work colleagues. Make some snappy sandwiches and scrummy cakes to raise funds for seriously ill children. Don’t let the Great British weather stop you – brave it and help seriously ill children brave the unknown.

What To Do

• Join our Marvellous picnicking champions on Saturday, 18 June 2016 or choose a date that suits you.
• Invite your friends and family.
• Think of some competitions you’d like to hold. A bake off, jelly eating competition and frisbee are always popular. Charge a small fee to enter.
• You could theme your picnic or ask everyone who comes to dress up!
• We want everyone to have a good time, so see the flyer called ‘BBQ and Picnic Guidelines’ to stay safe!

I love a picnic...

ROALD DAHL’S Marvellous Children’s Charity
Join our Marvellous picnicking champions on Saturday, 18 June 2016 or choose a date that suits you.

Where your money goes

£60

can go towards a workshop for children and young people with thalassaemia, helping them to form friendships.

£500

can provide knowledge and information for children with Niemann-Pick disease and their families.

£1500

can go towards a residential support weekend for children and young people with Batten disease.

Ask your family and friends to donate via your Just Giving page, by texting DNLM16 £5 to 70070, by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form. Cash donations can be paid into your bank and transferred to the Charity.

Share your Big Brave Picnic photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
BBQ and Picnic Guidelines

We want everyone to stay safe and have a good time when hosting their Big Brave BBQs and Picnics. We’re sure you’re seasoned pros at this already, but here are our top tips.

**BBQ**

1. Position your BBQ on level ground, well away from the house, shed and hedges; and keep children and pets at a safe distance.

2. Always use proper BBQ utensils such as spatulas, tongs and a grill thermometer. Have a water spray and fire blanket handy and never leave a hot BBQ unattended.

3. Always keep raw and uncooked meat separate and keep uncooked meat, fish and vegetables separate when preparing.

4. Never BBQ too quickly or on a too high a heat – food will burn on the outside and be undercooked in the middle. Always check that the centre of the meat is hot and that the juices run clear.

5. Remember to be safe in the sun – spend time in the shade between 12pm – 3pm, use sun cream and reapply regularly.

Be safe...

ROALD DAHL’S Marvellous Children’s Charity
We want everyone to stay safe and have a good time when hosting their Big Brave BBQs and Picnics. We’re sure you’re seasoned pros at this already, but here are our top tips.

**Picnic**

1. Keep cold foods cold using a cool box with ice blocks. Keep the number of times the bag is opened to a minimum until the food is eaten. Keep hot foods hot using tin foil.

2. Rinse fresh fruits and vegetables under running tap water at home before packing them in the cool bag, including those with skins and rinds that are not eaten.

3. Take a big picnic blanket and make sure you pack the insect repellent. Cover up if necessary to prevent bites.

4. Remember to be safe in the sun – spend time in the shade between 12pm – 3pm, use sun cream and reapply regularly.

5. And remember, picnics can be held indoors if it is a wash out!
We have chosen July 2016 for you to hold your One Team Day so you have plenty of time to decide what to do! Perhaps there can be a prize for the store who comes up with the most innovative team fundraising idea? And remember: you can achieve more by pulling together!

Where your money goes

£80
Can provide sensory equipment for a child with an undiagnosed illness, helping them communicate for the first time.

£100
Can go towards an activity day for young people with a serious blood condition, to improve their self-esteem.

£1000
Can pay for a Roald Dahl nurse for a week, helping dozens of children to take control of their own treatment.

Collect donations in the charity buckets and tins. You can also ask your family and friends to sponsor you via your Just Giving page; by texting DNLMI6 £5 to 70070; by tweeting #marvdunelm to @roalddahlfund or via your paper sponsorship form.

Share your One Team ideas and photos via Twitter @roalddahlfund and our Facebook group Dunelm Charity Champions.
Can you think of a team fundraising activity, where everyone in your store or department works together to raise funds? We have listed a few suggestions below to help you get started, but you may have your own ideas.

**What To Do**

- Tug of war in the car park.
- Work in teams to make up a bed in the fastest time.
- Egg and spoon or pancake flipping relay race.
- Bed push in the store car park.
- Pull a Dunelm lorry outside the distribution centre.
- Revive the 80’s game show, ‘It’s a Knockout’, by competing in silly games in silly costumes.
- Jailbreak – work as a team to get back to the store with no money or transport – and in fancy dress!

**Let’s all pull together...**

ROALD DAHL’S Marvellous Children’s Charity